

Indigita's new visual identity underscores the company's focus on simplicity

Geneva, 19 May 2020 – **Swiss regtech company Indigita has unveiled its revised visual appearance. The new brand design is a visible expression of Indigita's ambition to simplify cross-border regulatory compliance for its clients and goes along with the company's drive to develop a range of new digital solutions and expand its e-learning offering.**

Indigita's revised logo builds the centre piece of the new brand design and uses clear visual language to underscore the company's core value of simplicity. It's a value Indigita strives to live by in everything the company does: from how it operates and interacts with clients to the way it builds its solutions. Simplicity is also the overriding theme for the guidance provided by Indigita's digital tools and services, and for the way the company identifies and solves its clients' biggest cross-border and compliance challenges.

Along with its new visual identity, Indigita has launched an all-new website that forms part of the company's drive to enhance client communication. With clear navigation, engaging visuals and responsive design that renders perfectly on any computer screen and mobile device, the new website makes it easy to access information about Indigita's digital cross-border compliance solutions. The new visual identity will also be applied to Indigita's inApp product, its e-learning courses and upcoming products, planned to be announced later this year.

Indigita CEO Achille Deodato said: "Introducing our new brand design represents an important step in the development of Indigita. It's the visual expression of our ambition to simplify our clients' day-to-day cross-border processes and underpins our drive to shape the future of compliance automation and digitisation. At the same time, our brand continues to build on the trust, reliability and leading industry knowledge we have built up over the past years."

The all-new Indigita website is available at www.indigita.ch.

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About Indigita

Indigita SA, a part of BRP Group, is a Swiss regulatory technology (regtech) company headquartered in Geneva, which provides a suite of interactive trainings, digital tools and APIs to support financial institutions and their employees to conduct cross-border business in a safe and compliant way. By combining the industry-leading regulatory knowledge of its shareholder BRP Bizzozero & Partners SA with innovative digital channels, Indigita provides banks and asset managers efficient access to the most complete and up-to-date collection of cross-border rules for more than 170 countries.

www.indigita.ch

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