

Indigita published a new e-Learning course on Products Placement Foundation EEA

Geneva, 13 June 2024 - Indigita SA, a Swiss regulatory company, is proud to announce the launch of its newest e-Learning course focusing on Product Placement in EEA countries. The new training offers a comprehensive understanding on the fundamental concepts pertaining to the placement of financial product by distributors, in accordance with the Markets in Financial Instruments Directive 2014/65/EU "MiFID II". The training has been developed in collaboration with BRP Bizzozero & Partners SA and is recognised by the SAQ Swiss Association for Quality.

This new e-Learning course addresses the challenges the financial industry faces with MiFID II and provides guidance on how to navigate the requirements to place financial products within the European Union (EU) while remaining compliant. The training is structured in five comprehensive chapters:

- **Regulatory Framework:** Reminds of the regulation's aim and objectives.
- **Core Definition:** Summarizes key definitions related to financial product placement and analyzes the distribution rules and principles of the Key Information Document (KID).
- **Offering Scenarios:** Covers several criteria influencing the application of these rules and whether financial products may be distributed, sold, executed, or marketed to relevant investors in the EEA.
- **Products Marketing:** Ensures that the marketing of financial products aligns with the regulations in the targeted country and respects local laws and regulations.
- **Product Documentation:** Concludes by analyzing the documentation PRIIPs KID relevant to: UCITS, AIFs and structured products.

Indigita's new e-Learning course is designed for financial professionals seeking to enhance their understanding of MiFID II, ensuring compliance in the distribution and marketing of financial products within the EEA region. This course combines theoretical knowledge with practical scenarios to help participants navigate the complexities of the regulatory landscape effectively.

The e-Learning is SAQ certified and takes approximately 30 minutes to complete. It concludes with a final assessment to validate participants' learning progress. Upon completion, participants will receive a certificate.

[Click here to try the DEMO version of the Products Foundation EEA](#)

The e-Learning course is available as part of a corporate subscription or can be purchased by individual professionals directly through the Indigita e-Shop:

<https://e-shop.indigita.ch>

For more information about Indigita's Products Placement Foundation EEA course:

<https://www.indigita.ch/placement-of-financial-products-eea>

About Indigita SA

Indigita SA is a Swiss regulatory (regtech) company headquartered in Geneva, which provides a suite of interactive trainings, digital tools and APIs to support financial institutions and their employees to conduct cross-border business in a safe and compliant way. Indigita is the regtech arm of the BRP Group and combines the industry-leading regulatory knowledge of its mother company BRP Bizzozero & Partners SA and its sister company BRP Tax SA with innovative digital channels. Indigita provides banks and asset managers efficient access to the most complete and up-to-date collection of cross-border rules for more than 190 jurisdictions.

www.indigita.ch



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Indigita Media Contact

Laura Vermeulen

Head of Strategy & Business Development

+41 78 244 59 39

laura.vermeulen@indigita.ch